BOARD MEETING UPDATE
FEBRUARY 11, 2013

A Work Session was held prior to Board meeting to go over enrollment projections and facility master planning.

APPROVED:

- January 14 Minutes
- Bills/Claims
- Financial Reports
  - January Monthly Reports
- Resignations/Terminations
  - Hal Bellinghausen, HS Teacher Associate (1/28/13)
  - Jim DePue, 9th Grade Geography Teacher & 6-12 Dean of Students (EOY)
- Hires
  - Austin Hudson, HS Teacher Associate, Step 1 (2/6/13) (Evaluated by Kim Timmerman)
  - Sierra Kuhns, Ass't Girls' Soccer Coach, Step 1 (.5 FTE)
  - Anna Wills, Ass't Girls' Soccer Coach, Step 1 (.5 FTE)
- First Reading of Board Policy 401.13 — “Formal Evaluations”
- Hazard Chemicals Program Review
- Open Enrollment In for 2012-13
  - Diana Clark, 9th Gr from Waukee
  - Kacey Konrad, 11th Gr from WDM
  - Keighan Myers, 2nd Gr from DM
  - Mandolin Young, 1st Gr from DCG
- Open Enrollment In for 2013-14
  - Kade Barcus, 9th Gr, from Waukee
  - Kylee Beemer, K, from DCG
  - Austin Lippincott, K, from Johnston
  - Sadie Mallory, K, from Earlham
- Open Enrollment Out for 2013-14
  - Jillian Fox, K, to DCG
  - Abby Herman, 5th Gr, CPI Dual-Enrolled to DCG
  - Brady Herman, 4th Gr, CPI Dual-Enrolled to DCG
  - Benjamin Severson, K, to Waukee
- Early Start Calendar Application (Hearing Held First)
- Appointment of Darcy Simpson as Truancy Official
- Dallas County Hazard Mitigation Plan Resolution Adopted
- District Delivered Special Education Delivery Plan Committee Members
- School Funding Resolution Adopted (from SAI)
- RRC Two-Year Commitment Resolution Adopted
- Daktronics Representation Rights Agreement
  - Daktronics will provide Scoreboard at no cost to District.
    - Daktronics will solicit advertisers to pay for costs
    - If advertising money is not collected to cover costs, the project will not take place.
• HS Course Catalog Addendum
  o Adding Physical Science for 11th & 12th Grade as an Elective
  o Dropping Physiology
• Band/Choir Trip to Kansas City in May

REPORTS/DISCUSSION

PCL Update – Carole Erickson
Written Language Student Writing - Sarah Knute, Kate Willems, and Elaine Paglia
FY 14 Preliminary Budget Information – Nancy Gee
DE Site Visit Update – Greg Dufoe
Calendar Discussion

Important Dates
Jan. 21    No School-PD
Feb 6     1:00 Dismissal - PD
ADM Community School District, in partnership with our communities, is committed to engaging all students in a challenging and supportive learning environment that ensures individual student success as measured by a comprehensive system of assessments.

"Experiencing Success Today, Achieving Dreams Tomorrow"

NOTICE OF PUBLIC MEETING

You are hereby notified that the Board of Directors of the Adel DeSoto Minburn Community School District will meet at 6:00 p.m. on the 11th day of February 2013, for its regular meeting in the Board Room, Adel, Iowa.

5:00 Board Work Session
RSP Presentation – Enrollment Projections
FRK and Associates – Facility Master Planning Update

The tentative agenda is as follows:

BOARD MEETING AGENDA
DISTRICT BOARD ROOM

OPENING:
6:00 P.M. Call to order
Roll call
Emergency additions and adoption of agenda
6:05 Consent agenda
Approval of minutes
Approval of bills/claims and transfers
Secretary/Treasurer financial reports
Personnel contracts
First reading Board policy 401.13 “Formal Evaluations”
Hazardous Chemicals Program
Open enrollment
Welcome of visitors and open forum

ACTION ITEMS:
6:30 Early Start Calendar Public Hearing
6:40 Early Start Calendar Application
6:45 Appointment of Truancy Official
6:50 Dallas County Hazard Mitigation Plan
6:55 Special Education Delivery Plan Committee
7:00 School Funding Resolution
7:05 Raccoon Conference Two-Year Commitment Resolution
7:10 Daktronics Representation Rights Agreement
7:25 HS Course Catalog Addendum 2013-14
7:30 Band/Choir Trip to Kansas City

ADMINISTRATIVE REPORTS/DISCUSSION ITEMS:
7:35 PCL Update
7:50 Written Language Student Writing
8:10 FY14 Budget Discussion
8:30 2013-14 Calendar Discussion
8:45 School Messenger Notification Service
8:55 Adjournment

ADEL DESOTO MINBURN COMMUNITY SCHOOL DISTRICT
801 Nile Kinnick Drive S.
Adel, Iowa 50003
(515) 993-4283

Nancy Gee
Secretary
Board of Directors
TO: Board of Directors  
FROM: Greg Dufoe, Superintendent  
SUBJECT: Memorandum for February 11, 2013  

BOARD WORK SESSION – 5:00 pm  
Our work session will include a presentation by Rob Schwarz of RSP on our ten-year enrollment projections. I am planning on forwarding a digital copy of some of Rob’s complete report later today or this weekend. It was not ready as of 3:00 pm on Friday. Rob spent a great deal of time talking with Bill Spencer, the developer interested in a possible large development on the west side of 169 if sewer/water is extended across the highway. By all appearances the City of Adel is ready to move on that project with building possible this fall.

Tom Wollan from FRK will also be here and will update the board on FRK’s work and plans moving forward.

Personnel contracts:
I recommend the following resignations/terminations:
Hal Bellinghausen, HS teacher associate, effective 1/28/13
Jim DePue, 9th grade Geography teacher and 6-12 Dean of Students, effective for the 2013-14 school year

I recommend the following new contracts:
Austin Hudson, HS teacher associate, step 1, effective 2/6/13 (evaluated by Kim Timmerman per board policy)

First reading Board policy 401.13 “Formal Evaluations (Exhibit 1):
There is a slight modification to the board policy guiding superintendent evaluations. Iowa law now requires an annual summative evaluation of the superintendent, not once every three years (after the first two). I have been evaluated annually my first four years so this will not be a change in practice.

Hazardous Chemicals Program (Exhibit 2):
The exhibit outlines the district’s program to address the requirements of the federal and state laws governing hazardous chemicals in the workplace. I recommend approval of its continuation.

Open enrollment in for 2012-13:
Diana Clark, 9th grade, from Waukee to ADM (good cause)
Kacey Konrad, 11th grade, from WDM to ADM (continuation)
Keighan Myers, 2nd grade, from DM to ADM (continuation)
Mandolin Young, 1st grade, from DCG to ADM (good cause)

Open enrollment in for 2013-14:
Kade Barcus, 9th grade, from Waukee to ADM (met timeline)
Kylee Beemer, K, from DCG to ADM (met timeline)
Austin Lippincott, K, from Johnston to ADM (met timeline)
Sadie Mallory, K, from Earlham to ADM (met timeline)

“Experiencing Success Today, Achieving Dreams Tomorrow”
Open enrollment out for 2013-14:
Benjamin Severson, K, from ADM to Waukee (met timeline)
Abby Herman, 5th grade CPI dual-enrolled, from ADM to DCG (met timeline)
Brady Herman, 4th grade CPI dual-enrolled, from ADM to DCG (met timeline)

EARLY START CALENDAR PUBLIC HEARING
This hearing provides an opportunity for anyone to address the Board regarding a school start prior to what is allowed by Iowa code for 2013-14. The public notice was published in the Dallas County News. We have not had comments or feedback at the central office.

EARLY START CALENDAR APPLICATION
I recommend the Board approve an early start calendar application. We would note this on our Spring BEDS report to the Department of Education. This application allows us to start school earlier than Iowa code, as mentioned earlier. In administrative reports, I will be discussing our draft calendar for 2013-14.

APPOINTMENT OF TRUA NCY OFFICIAL
The Dallas County attorney has recommended to us that we appoint a truancy official for ADM in order to more efficiently and effectively deal with truancy issues (mainly at the high school). Darcy Simpson, our juvenile court liaison, is the natural choice for us. I recommend appointing Darcy Simpson as the ADM truancy official.

DALLAS COUNTY HAZARD MITIGATION PLAN (Exhibit 3)
Earlier this year I attended a series of meetings as part of a Dallas County Hazard Mitigation planning. All public entities (schools and cities) were required to send representatives. This planning process involved identifying natural hazards and potential disasters that can affect our area. All entities had to also identify possible improvements to address these issues. ADM's response includes possible building of a "safe room" or a space that is a tornado shelter. We are not obligated to do this project, but by participating we maintain the ability to pursue federal funds through FEMA for projects into the future.

I recommend approval of the plan per the resolution included in your packet.

DISTRICT DELIVERED SPECIAL EDUCATION DELIVERY PLAN COMMITTEE
We are required to revise our District Delivered Special Education Delivery Plan following our site review. This work will take place this spring and requires us to have the board appoint the committee. I recommend the following committee members for our DDSDP Committee:

- Greg Dufoe, Superintendent
- Lee Griebel, Principal
- Kim Timmerman, Principal
- Jodi Banse, Principal
- Carole Erickson, Principal
- Gloria Whisner, Jamie Wahlert, Michelle Siefken, Kristin Rourk, Ann Heitz, Tammie Seaholm, Abby Lang, Jonna Nelson, Becky Olson (Special Education Teachers)
- Molly Longman, Leanna Stine-Smith, Erica Lippincott, Julie McAdon, Jessica Nichols, Jon Marcus (General Education Teachers)
- Dirk and Sarah Benn, Teresa Gibson, Sara McGinnis (parents of special education students)
- Misty Christensen, Heartland AEA Regional Director

“Experiencing Success Today, Achieving Dreams Tomorrow”
SCHOOL FUNDING RESOLUTION (EXHIBIT 4)
I recommend approval of the School Funding Resolution developed by SAI. It speaks supportively of setting allowable growth at 4% for the next two years prior to consideration of education reform efforts. Following adoption of this, we are to send to our representatives.

RACCOON CONFERENCE TWO-YEAR COMMITMENT RESOLUTION (EXHIBIT 5)
I recommend approval of the Raccoon River Conference Resolution that states the conference schools will not "propose or entertain" moving to another conference until January 2015. This gives us a moratorium of sorts on the overtures presented to conference schools by the Little Hawkeye Conference. I am very comfortable with this resolution because we are very happy with the RRC and there is a provision that allows us to consider options if circumstances would change.

DAKTRONICS REPRESENTATION RIGHTS AGREEMENT (EXHIBIT 6)
Included in your materials are two documents related to the scoreboard project Doug has been working on. IF advertising can be secured, this will provide a new state-of-the-art scoreboard for our stadium complex to replace the original to the site. It is a definite upgrade and is part of the stadium improvement plan that was started last year with the addition of the new lights. The biggest difference is that this project could be completed at no cost to the district and those dollars can be used for other improvements at the stadium complex. This agreement also allows this project to be developed without the cost of architectural and engineering services due to no district funds being used – substantial savings that can be reinvested into the athletic complex.

In your folders is the Representation Rights Agreement. We have reviewed this in fine detail with an attorney at Ahlers and she has helped to advise regarding the marketing and advertising rights as specified in attachment A. We have worked to ensure it is very clear that our Booster Club is protected in terms of doing promotions, selling apparel, and other activities that directly support the Booster Club.

The prospectus is also included and our attorney has also reviewed this. This document spells out the program to the prospective clients approached to consider this advertising opportunity. The term of the agreement for space on the scoreboard is the length of the contract with the school, which will be either 5 or 7 years. So, the issue of how long they have space on the sign is clear to all. We have also investigated the terms provided to Raccoon Valley Bank for their spot on the sign out front of the middle school/high school. The bank contributed $20,000 of the $23,000 purchase price back in 2005. We are unable at this point to locate any documents that provide verification of an agreement between Raccoon Valley Bank and ADM. A representative from Raccoon Valley Bank has indicated to Doug that the agreement was in essence a permanent one due to the amount of the donation that covered most of the cost. We will continue to investigate.

I recommend approval of the Representation Rights Agreement with Daktronics.

If the advertising dollars can be secured, a contract will be presented for Board consideration this spring. If they cannot, the project does not happen.

HS COURSE CATALOG ADDENDUM 2013-14 (EXHIBIT 7)
I recommend approval of the addendum to the 2013-14 HS Course Catalog. As described in earlier communications, the high school science department strongly endorsed a Physical Science course for 11/12 grade students that do not take Chemistry. This will likely become a required course for students who do not
take Chemistry, but at this time it is an elective due to the need to determine the impact of staffing in the coming years. This does require dropping Physiology as a course. Lee will work with students who really want a Physiology course to find an off-campus option or an on-line option. Our biomedical PLTW will offer a strong focus on physiology in the coming years.

BAND/CHOIR TRIP TO KANSAS CITY (EXHIBIT 8)
I recommend approval of a band/choir out-of-state trip to Kansas City per the information provided by Russ Braun in the board packet. It is for one day only on Saturday, May 4.

Administrative Reports/Discussion items:

PCL Update
Carole had a PCL "site visit" that was very successful this week. She will be on hand to update the board on the results of the visit from Dr. Rick Traw from UNI and to provide other information on the PCL program.

Written Language Student Writing
This fall we heard from several elementary teachers on the written language progress and looked at samples of student work. This month we will hear from the middle school. Teachers Sarah Knute, Kate Willems and Elaine Paglia will present to the board.

FY 14 Budget Discussion
Nancy will provide more budget information to the board as we near budget development time, including information on possible impact on our levy rate, as we will not be able to levy for a SBRC Cash Reserve Levy due to our high fund balance. This would decrease our total levy substantially. Nancy will talk this through on Monday night.

2013-14 Calendar Discussion (Exhibit 9):
Included in your board materials are two calendar drafts and talking points pertaining to each one. These drafts have been shared with staff and principals will be getting feedback from their staffs soon.

Board questions and comments, as we near making a recommendation in March are encouraged.

School Messenger Notification Service (Exhibit 10)
I will spend a few minutes talking through a notification service used by many area districts including DCG and Waukee. This system is a quick-response system using phone, email, and text to alert parents of school closings and weather related issues. Classroom teachers, administrators, and office personnel to communicate on a variety of things can also use it. I will talk through the reasons to consider a system such as this on Monday night.

Site Visit Update – Feb 12-14 (Exhibit 11)
Included in your packet are two documents for your review (schedule, district presentation). We are all set to go for our site visit.

Important dates:
February 15  No School – K-12 Teacher Professional Development
February 20  Dismiss 1:00 pm; Professional Development meetings

"Experiencing Success Today, Achieving Dreams Tomorrow"
SUMMARY OF FEBRUARY 11, 2013, BOARD OF DIRECTORS SPECIAL MEETING

PERSONNEL CONTRACTS

I recommend the following resignations/terminations:
Hal Bellinghausen, HS teacher associate, effective 1/28/13
Jim DePue, 9th grade Geography teacher and 6-12 Dean of Students, effective for the 2013-14 school year

I recommend the following new contracts:
Austin Hudson, HS teacher associate, step 1, effective 2/6/13 (evaluated by Kim Timmerman per board policy)
*Sierra Kuhns, Ass't. Girls Soccer Coach, step 1, .50 FTE
*Anna Wills, Ass't. Girls Soccer Coach, step 1, .50 FTE

OPEN ENROLLMENT

Open enrollment in for 2012-13:
Diana Clark, 9th grade, from Waukee to ADM (good cause)
Kacey Konrad, 11th grade, from WDM to ADM (continuation)
Keighan Myers, 2nd grade, from DM to ADM (continuation)
Mandolin Young, 1st grade, from DCG to ADM (good cause)

Open enrollment in for 2013-14:
Kade Barcus, 9th grade, from Waukee to ADM (met timeline)
Kylee Beemer, K, from DCG to ADM (met timeline)
Austin Lippincott, K, from Johnston to ADM (met timeline)
Sadie Mallory, K, from Earlham to ADM (met timeline)

Open enrollment out for 2013-14:
*Jillian Fox, K, from ADM to DCG (met timeline)
Abby Herman, 5th grade CPI dual-enrolled, from ADM to DCG (met timeline)
Brady Herman, 4th grade CPI dual-enrolled, from ADM to DCG (met timeline)
Benjamin Severson, K, from ADM to Waukee (met timeline)

*Indicates an update since the memorandum was published.

"Experiencing Success Today, Achieving Dreams Tomorrow"
FORMAL EVALUATIONS

Evaluation of Superintendent.

The primary purposes of formal evaluation of the superintendent are to improve and enhance the performance of the superintendent, to communicate to the superintendent the Board's perception of his/her performance, and to provide written documentation of the superintendent's level of performance to provide a basis for contract decisions.

The Board of Directors shall be responsible for the formal evaluation of the superintendent. The Board may utilize relevant information from other persons, as it so desires. Each Board member shall have an opportunity to complete a written evaluation of the superintendent on a form adopted by the Board. The form shall provide evaluation on how well the superintendent performs the duties of the superintendent's job description and how well the superintendent has met goals established for the superintendent. The Board president or designee shall then prepare a written composite evaluation. The superintendent shall be given a copy of the composite evaluation and shall have the opportunity to discuss the evaluation with the Board. The superintendent may respond in writing to the evaluation. The written composite evaluation and any response shall be filed in the superintendent's confidential personnel file.

The Board will formally evaluate the superintendent at least one time each contract year during the first two years of employment as superintendent of the District. Thereafter, the Board will formally evaluate the superintendent at least once tri-annually. A conference to review progress towards meeting professional goals shall be held annually.

Evaluation of Other Administrators and of Supervisors.

The primary purposes of formal evaluation of the administrators and supervisors are to improve and enhance the performance of each administrator and supervisor and to provide written documentation of the individual's level of performance to provide a basis for contract decisions.

The superintendent shall be responsible for evaluating the performance of all other administrators and supervisors in the District. The superintendent may delegate this authority and duty to other persons to evaluate the performance of individuals. The evaluator may utilize other individuals to assist in the formal evaluation process and may utilize relevant information from other individuals, including from Board members.

Each administrator and supervisor shall be formally evaluated at least one time each contract year during the first two years of employment and at least once tri-annually thereafter. A conference to review progress towards meeting professional goals shall be held annually.
FORMAL EVALUATIONS

The superintendent shall be responsible for recommending to the Board of Directors an evaluation instrument or instruments for the formal evaluation of other administrators and supervisors. The form shall provide evaluation on how well the administrator or supervisor performs the duties of his/her job description and how well the administrator or supervisor has met established goals. A copy of the completed formal evaluation will be given to the evaluated administrator or supervisor and a conference shall be held. The evaluated individual may respond in writing to the evaluation. The written evaluation and any response shall be filed in the individual's confidential personnel file.

Evaluation of Licensed Employees Other Than Administrators.

The primary purposes of formal evaluation of licensed employees are to improve and enhance the performance of each employee and to provide written documentation of the employee's level of performance to assist in making employment decisions.

The administrative staff of the District shall formally evaluate licensed employees of the District. The administrative staff may utilize relevant information from other individuals in the performance of this duty.

Licensed employees shall be evaluated in accordance with the procedures set forth in the negotiated agreement with their bargaining representative. Licensed employees in the District shall be formally evaluated using the criteria specified on the evaluation form(s) as approved by the Board of Directors and/or as required by the State of Iowa.

Evaluation of Classified Employees (Other Than Supervisors).

The primary purposes of formal evaluations of classified employees are to improve and enhance the performance of each employee and to provide written documentation of the employee's level of performance to assist in making employment decisions.

The superintendent shall be responsible for the evaluation of classified employees of the District. The superintendent may delegate this authority and duty to other administrators or supervisors of the District. The evaluator may utilize relevant information from other individuals in the performance of this duty.

The superintendent shall recommend to the Board evaluation forms for evaluation of classified employees. Classified employees, except temporary employees, shall be formally evaluated at least once during their first year of employment and at least once tri-annually thereafter. A copy of the completed formal evaluation will be given to the evaluated employee and a conference shall be held. The evaluated individual may respond in writing to the evaluation. The written evaluation and any response shall be filed in the individual's confidential personnel file.
FORMAL EVALUATIONS

Classified employees of the District shall be formally evaluated using the criteria specified in the evaluation form as approved by the Board of Directors.

Other.

Nothing in this policy shall preclude other methods of evaluation in addition to those prescribed herein, which may include self-evaluation, peer-evaluation, or student evaluation and the use of verified comments from individuals from outside the District, including comments from parents and students, as long as such additional sources of evaluation are related to the employee's performance as an employee of the District.

Any person formally evaluating the performance of licensed employees (except Board members when evaluating the superintendent) shall obtain and maintain an evaluator's license from the Board of Educational Examiners.
The Iowa General Assembly passed the Hazardous Chemicals Risks Right to Know Law in 1986 because the proliferation of hazardous chemicals in the environment posed a growing threat to the public health, safety, and welfare and because the increasing number and variety of hazardous chemicals made it difficult to monitor and detect any adverse health effects attributable to the hazardous chemicals. There are three main parts to the law:

1. Workers Right to Know
2. Community Right to Know
3. Emergency Right to Know

Two-hour training initially conducted by Larry Bechtel of the Iowa Safety Council in 1987 was taped to be able to provide training for new employees in subsequent years, and online training through Heartland AEA 11 along with additional information from the Business Manager began in 2011.

Iowa’s law is actually more stringent than the federal Hazard Communication Standard and includes the Employers Worker’s Right-to-Know Responsibilities listed on the back of this sheet. The School Board reviews this program annually and approves its continuation.
EMPLOYERS
WORKER'S RIGHT-TO-KNOW
RESPONSIBILITIES

WRITTEN PROGRAM:

To include mission and scope of the overall company program. To include the names of people or titles of persons responsible for implementing and controlling the following.

MSDS (Material Safety Data Sheet):

To be a part of the written program. The process by which the MSDS will be obtained, who will be responsible for obtaining the MSDS. What procedures will be used to update the MSDS and who will update them. What procedures the employers will take to obtain the MSDS.

CHEMICAL LIST:

To be a part of the written program. State who will create the list and who will update the list. How will new hazards be included on the list and who will be responsible for their addition. Information as to where they are used and stored and how much should be included.

TRAINING:

To train every employee who works with or exposed to hazardous chemicals. A plan for training new employees and transferred employees. Training of employees for new chemicals added to the workplace. To train employees on the “In House” labeling system used.

TRAINING FOR NON ROUTINE TASKS:

Provisions for training employees who are assigned non routine job functions. This training should include pipe systems in plant used to transport hazardous chemicals.

LABELING:

Who will see that all containers received are labeled as well as all containers shipped from the workplace or used in the workplace. Describe what type of in house label will be used.

EMERGENCY RESPONSE:

An approved plan in conjunction with the local fire department for placarding all areas where chemicals are stored. This agreed upon plan to be submitted to the Bureau of Labor for approval.

INFORMING CONTRACTORS:

Who will be responsible for informing contractors who work on your premise of chemicals they will be exposed to and how they be informed.

COMMUNITY RESPONSE:

State the procedures to be used for informing the community, upon request, of what chemicals are used or stored in the workplace.
SUMMARY OF FEBRUARY 11, 2013, BOARD OF DIRECTORS SPECIAL MEETING

PERSONNEL CONTRACTS

I recommend the following resignations/terminations:
Hal Bellinghausen, HS teacher associate, effective 1/28/13
Jim DePue, 9th grade Geography teacher and 6-12 Dean of Students, effective for the 2013-14 school year

I recommend the following new contracts:
Austin Hudson, HS teacher associate, step 1, effective 2/6/13 (evaluated by Kim Timmerman per board policy)
*Sierra Kuhns, Ass’t. Girls Soccer Coach, step 1, .50 FTE
*Anna Wills, Ass’t. Girls Soccer Coach, step 1, .50 FTE

OPEN ENROLLMENT

Open enrollment in for 2012-13:
Diana Clark, 9th grade, from Waukee to ADM (good cause)
Kacey Konrad, 11th grade, from WDM to ADM (continuation)
Keighan Myers, 2nd grade, from DM to ADM (continuation)
Mandolin Young, 1st grade, from DCG to ADM (good cause)

Open enrollment in for 2013-14:
Kade Barcus, 9th grade, from Waukee to ADM (met timeline)
Kylee Beemer, K, from DCG to ADM (met timeline)
Austin Lippincott, K, from Johnston to ADM (met timeline)
Sadie Mallory, K, from Earlham to ADM (met timeline)

Open enrollment out for 2013-14:
*Jillian Fox, K, from ADM to DCG (met timeline)
Abby Herman, 5th grade CPI dual-enrolled, from ADM to DCG (met timeline)
Brady Herman, 4th grade CPI dual-enrolled, from ADM to DCG (met timeline)
Benjamin Severson, K, from ADM to Waukee (met timeline)

*Indicates an update since the memorandum was published.

"Experiencing Success Today, Achieving Dreams Tomorrow"
Model Resolution

Resolution # _____

Adopting the Dallas County Multi-Jurisdictional Local Hazard Mitigation Plan

Whereas, the Adel DeSoto Minburn Community School District recognizes the threat that natural hazards pose to people and property within our community; and

Whereas, undertaking hazard mitigation actions will reduce the potential for harm to people and property from future hazard occurrences; and

Whereas, the U.S Congress passed the Disaster Mitigation Act of 2000 ("Disaster Mitigation Act") emphasizing the need for pre-disaster mitigation of potential hazards;

Whereas, the Disaster Mitigation Act made available hazard mitigation grants to state and local governments; and

Whereas, an adopted Local Hazard Mitigation Plan is required as a condition of future funding for mitigation projects under multiple FEMA pre- and post-disaster mitigation grant programs; and

Whereas, the Adel DeSoto Minburn Community School District fully participated in the hazard mitigation planning process to prepare this Multi-Jurisdictional Local Hazard Mitigation Plan; and

Whereas, the Iowa Homeland Security and Emergency Management Division and the Federal Emergency Management Agency Region VII officials have reviewed the "Dallas County Multi-Jurisdictional Local Hazard Mitigation Plan," and approved it contingent upon this official adoption of the participating governing body; and

Whereas, the Adel DeSoto Minburn Community School District desires to comply with the requirements of the Disaster Mitigation Act and to augment its emergency planning efforts by formally adopting the Dallas County Multi-Jurisdictional Local Hazard Mitigation Plan; and

Whereas, adoption by the governing body for the Adel DeSoto Minburn Community School District demonstrates the jurisdictions' commitment to fulfilling the mitigation goals outlined in this Multi-Jurisdictional Local Hazard Mitigation Plan

Whereas, adoption of this legitimizes the plan and authorizes responsible agencies to carry out their responsibilities under the plan;

Now, therefore, be it resolved, that the Adel DeSoto Minburn Community School District adopts the "Dallas County Multi-Jurisdictional Local Hazard Mitigation Plan" as an official plan; and

Be it further resolved, the Adel DeSoto Minburn Community School District will submit this Adoption Resolution to the Iowa Homeland Security and Emergency Management Division and Federal Emergency Management Agency Region VII officials to enable the plan's final approval.

Date: ____________________________

Certifying Official: _______________________________
School Funding Resolution
February 2013

Therefore, be it resolved:

Recent years, the failure of the Legislature to provide sufficient and increased annual funding to Iowa’s school districts has a cumulative effect and significantly threatens the ability of Iowa schools to meet the current needs and demands of improved student achievement.

Be it further resolved:

To ensure appropriate annual educational funding and fiscal solvency the Adel DeSoto Minburn Community School District Board of Education resolves that to prepare for the 2013-14 and 2014-15 years, the legislature should, as statute dictates, approve allowable growth in the first thirty days of the 2013 Legislative Session.

Therefore; the Adel DeSoto Minburn Community School District Board of Education requests that the Iowa Legislature set a 4% allowable growth rate for the 2013-14 and 2014-15 school years prior to consideration of educational reform measures. This request is based on:

- Recent years allowable growth has not kept pace with the educational needs of the district to support student learning. Iowa wants - and needs - to be a world leader, which will require a stronger educational program and funding to support that program. Iowa is failing to annually invest sufficient resources into this system.
- If education is truly the state’s priority, then allowable growth funding should be prioritized and passed in compliance with Iowa law – within 30 days of the presentation of the governor’s budget.
- The allowable growth figure has a direct impact on the number of districts on the “budget guarantee.” Adequate allowable growth of 4% reduces the number of districts on the guarantee from 223 to 62. Consequently, the additional statewide property tax asking for the budget guarantee could be reduced from $33,637,871 to $3,982,365.
- Improving student achievement is not just about changing policy. It is about providing the necessary resources to strengthen our educational system. Recent across-the-board cuts, low-to-no allowable growth rates and an increase in expectations have left school districts with little capacity to fund programs.
- Budgets must be passed and certified by April 15; collective bargaining agreements have to be approved; curriculum needs to be purchased; and staffing decisions need to be made. Districts must have funding information in order to plan for next school year.
- There are funds available to support 4% allowable growth. As of February 4, budget experts project the state treasury will end fiscal year 2013 with an $822 million surplus after cash reserves and emergency accounts are full. That ending balance will likely grow because it is based on a 3.3% growth projection, which is now projected to be at least 4%.

Therefore:

With 4% allowable growth established for 2013-14 and 2014-15, we believe the funding would support the Educational Reform Proposal. We support:

- Opportunities for teacher instructional leadership with full funding provided and prescription for implementation determined at the local level for flexibility in staffing.
- A reconciliation of the Legislative Services Agency estimate versus the Department of Education funding estimate. There must be a clear understanding of the cost to districts and appropriate funding provided to support these costs.
- Funding established to ensure the sustainability of the Education Reform Proposal.
- Continued review and improvement of the current teacher evaluation system based on the Iowa Teaching Standards to include measures of student achievement.
- This positive move in Educational Reform that must include the development of a world-class curriculum with scope and sequence alignment to the statewide assessment.

This resolution is approved by the Adel DeSoto Minburn Community School District Board of Education in support of providing adequate current funding for Iowa schools requests 4% allowable growth is approved by the Iowa Legislature for 2013-14 and 2014-15 and conceptual implications of the Education Reform Proposal.

President

Superintendent

Date

Date
Raccoon River Conference Resolution
February 2013

Now, therefore, be it resolved:

That to ensure continuity and mutual support for the Raccoon River Conference and all member schools, the Adel DeSoto Minburn Community School District resolves that the district will not propose or entertain communication regarding movement to another athletic/activity conference prior to January 2015. Should unforeseen circumstances dictate such consideration, the Adel DeSoto Minburn Community School District superintendent will call a special meeting of the Raccoon River Conference school superintendents to request their support for such consideration.

This resolution is approved by the Adel DeSoto Minburn Community School District Board of Education in support of the current Raccoon River Conference alignment and conference member schools.

_________________________________  _________________________
Board President  Date

_________________________________
Superintendent  Date
EXCLUSIVE REPRESENTATION RIGHTS AGREEMENT

DSM AGREEMENT # 443930

DATED February 11, 2013

I. OVERVIEW

Daktronics Sports Marketing, a division of Daktronics, Inc., (hereinafter, "DSM") agrees to provide to Adel DeSoto Minburn Community School District, (hereinafter, the "Customer") the following exclusive Representation Rights Services for, in, and around district football stadium.

II. DSM SERVICES

DSM will implement a 5-phase plan to include:

PHASE 1

DISCOVERY/PROJECT EVALUATION

• Present and review project flow chart to Customer
• Review Customer's specific goals, objectives, and expectations
• Review existing sponsorships, vending, and any and all marketing/media agreements for specific agreement details including current revenue contracted for
• Review what sponsorship, vending and marketing/media advertising rights are available for use in the project (Refer to Attachment A)
• Review market evaluation and compare to similar project evaluations
• Begin formulating preliminary financial proforma for project

PHASE 2

PROJECT DEVELOPMENT

• Customer and DSM sign Representation Rights Agreement
• Conduct venue site visit (DSM project team)
• Determine project design criteria
• Evaluate product application and technology
• Target areas within the Facilities for specific component implementation
• Develop conceptual designs for evaluation with the facilities
• Determine system design costs
• Review revenue projections and system design costs
• Review financial options and related proforma(s)
• Review the feasibility of accomplishing Customer's goals, objectives and expectations
• Obtain written approvals by Customer through Customer Approval Book which will include:
  • Project Flow Chart
  • Signed Representation Rights Agreement (applicable terms and conditions)
  • Marketing Conceptuals
  • Marketing Inventory Checklist (MIC)
  • Marketing/Advertising Rights List
  • Advertiser Target List
  • Equipment/Services
  • Installation Responsibilities
  • Financial Proforma
  • Customer Agreement/Commissions Agreement Template
  • Advertising Agreement Template
  • Prospectus Checklist
  • Graphic File Standards
  • Contract Fulfillment Responsibilities
• Finalize financial proforma/equipment cost
• Prepare Advertising Sales Presentation materials which may include:
  • Power Point Presentation
  • Electronic and/or Email Advertising Prospectus
  • Printed Advertising Prospectus

PHASE 3

ADVERTISING SALES AND CONTRACTING

• To the extent DSM is involved in selling, DSM will pay its own selling expenses for:
  • Travel
  • Salaries
  • Materials
  • DSM Internal attorney fees
  • Phone, fax, and email
  • Contract development, signatures and distribution
  • Internal DSM overhead and administration
• Advertising sales selling and contracting
• Review/present and finalize financing options with Customer
• Finalize applicable agreements with Customer

PHASE 4

TECHNICAL CONTRACTING/PROJECT MANAGEMENT/MANUFACTURING/INSTALLATION

• Establish a detailed project installation timeline listing all manufacturing and installation aspects of the project
• Provide all electrical, signal, mechanical, structural, installation, preliminary and final engineering drawings
• Prepare specific equipment and installation specifications and scopes of work to prepare for local bidding out purposes including electrical and signal, mechanical and structural, and lifting and mounting display(s)
• Negotiate and contract with subcontractors using standard AIA documents
• Conduct site visit that may include, but not limited to, pre-design evaluation meetings, subcontractor walk-through negotiations, site and subcontractor inspections, major equipment deliveries, system follow-up and system acceptance
• Ad copy management and approval
• Complete project installation requirements
• Coordinate on-site operator and maintenance training

PHASE 5

CONTRACT FULFILLMENT (Applicable only to DSM Financed Model)

• Collaborate with Customer annually to solidify all inventory that needs to be fulfilled each Agreement Year
• Meet with Customer and Advertisers annually (attend an event if possible)
• Develop and maintain a relationship with all committed Advertisers through various mediums (phone calls, emails, letters and site visits) throughout the life of the contract
• Fulfill any change to static signage or digital content when an Advertiser’s logo or copy needs to be altered
• Manage and fulfill inventory for any new Advertiser that commits, after initial installation
• Collaborate with DSM Sales to secure renewals, when needed
III. CUSTOMER RESPONSIBILITIES

As part of this Agreement, Customer shall be responsible for:

- Assisting DSM with or developing a marketing prospect list (Advertiser Target List)
- Providing information pertaining to current and potential advertisers, sponsors or partners; information and written documentation about contracted vendors, alumni, development, and other associations
- Providing information and resources to assist in creating sponsorship prospectuses and rate sheet.
- Assisting DSM with letters and phone calls to help set up appointments
- Accompanying DSM, when requested, on sales presentations, follow-up visits, and discussions with any existing or potential advertisers/sponsors
- Providing qualified personnel and/or operators for maintenance, logging, managing and servicing advertising and sponsorship packages, as per the Contract Fulfillment Responsibilities Checklist
- Performing certain Installation Responsibilities, as agreed to and accepted by Customer

IV. FINANCIAL/MARKETING FEES

DSM FINANCED

After sufficient revenues are secured and Advertising Agreements are signed, Customer may choose to assign advertising revenues to DSM, and DSM will finance the equipment/system. In this event, the following marketing fees apply.

1. **Commission Fees** – DSM will earn a commission of 10% on all gross advertising (sponsorship) dollars and/or revenues sold and contracted for on this project up to the annual threshold, regardless of who finalizes the sale and contractual agreements.

2. **Revenue Split after Threshold** – If, and to the extent, the gross annual advertising revenues exceed the annual threshold during an Agreement Year, DSM and Customer agree to share the excess revenue as follows: 100% to Customer and 0% to DSM. The funds will be distributed within sixty (60) days of the close of each Agreement Year.

If DSM is assigned the rights/revenues and the annual threshold is not reached in any given Agreement Year, Customer will either pay the threshold deficiency and/or grant to DSM additional extension years to cover debt/marketing services.

V. SALES RETENTION AND EXCLUSIVITY

Customer grants DSM the exclusive Representation Rights for 240 business days from the date of last signature on this Agreement, to perform DSM services as delineated in Section II, phases 1 through 3. In the event an extension is requested, both parties will agree, in writing, prior to expiration of the original or extended agreement(s).
VI. GENERAL CONDITIONS

1. DSM and Customer shall pay their own expenses incurred in connection with this agreement provided, however, that if DSM reasonably determines that revenue is sufficient to enter into a Customer Agreement or other form(s) for finalized Agreement and Customer fails to negotiate the same in good faith, Customer will reimburse DSM for any and all expenses incurred in connection with its review of the marketplace and any and all other services completed by DSM for Customer, including without limitations, sales commissions, creative development, research and facility evaluations, system design and marketing plans, presentation materials, drawings and/or rendering, travel expenses, per diems, and all other business related expenses, etc.

2. After DSM secures sufficient revenues and Advertising Agreements, Customer may choose to assign advertising revenues to DSM, and DSM will finance equipment/system and will distribute revenues accordingly; or, Customer may choose to retain the advertising and marketing rights and purchase/finance the equipment; and, pay DSM commissions for the marketing services. In the event DSM is assigned the rights/revenues and the annual threshold isn’t reached in any given Agreement Year, Customer will grant to DSM additional years (extensions) to cover debt/marketing services.

3. Customer acknowledges that any information, including, but not limited to, the designs, drawings, renderings, conceptuals and/or content provided under this Agreement or any subsequent Agreement is the exclusive protected right and property of DSM and that Customer has no right in any of the information, designs, and/or content, except those expressly granted by this Agreement and any subsequent Agreement by and between both parties. Therefore, any unauthorized use of said protected right and property, including, but not limited to, unauthorized copying, disclosure, imitation or distribution thereof, is strictly prohibited unless prior written consent and/or assignment of said right is granted by DSM.
This Agreement, its contents and conditions, is accepted by both parties and signing party has authority to enter into this Agreement.

Adel DeSoto Milburn Community School District

By __________________________________________

Authorized Signature

Title __________________________________________

Please Print or Type Title

Dated ____________________

CONTACT INFORMATION:
Doug Gee
Athletic Director
801 Nile Kinnick Dr. S.
Adel, IA 50003
515-993-4819
dgee@adel.k12.ia.us

DAKTRONICS SPORTS MARKETING

By __________________________________________

Authorized Signature and Title

Dated: ____________________

CONTACT INFORMATION
Daktronics Sports Marketing
ATTN: DSM Business Manager
331 32nd Avenue
Brookings, SD 57006
Phone: 800.325.8766
Fax: 605.697.4746

This Exclusive Representation Rights Agreement is presented by:

______________________________________________
Regional Project Development Director
ATTACHMENTS

- ATTACHMENT A: Marketing/Advertising Rights
- ATTACHMENT B: Preliminary Financial Proforma (Project financed by DSM)
## ATTACHMENT A: Marketing/Advertising Rights

<table>
<thead>
<tr>
<th>Daktronics</th>
<th>Customer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SIGNAGE*

Exclusive on-premise signage in and around district football stadium details include but not limited to:

- Building Exterior
- Parking lot
- In-bowl/In-Arena
- Area adjacent to field/endzone
- Concourse
- Concession stand area
- Ticket window area
- Wayfinding areas
- Booster Club apparel booth

### CONTENT

Exclusive rights to all sponsor digital content including, but not limited to:

- All sponsored content on Videoboard(s)

### MULTI-MEDIA

Exclusive multi-media rights including, but not limited to:

- Television Broadcast Rights
- Radio Broadcast Rights
- All sponsored PA announcements – excluding Booster Club related opportunities
- Internet

### PRINT

Exclusive sponsorship rights to all printed materials including, but not limited to:

- Game Day Programs
- Student Newspaper
- Tickets - back of and/or front of
- Schedule Cards
- Posters

### OTHER
Exclusive rights to all Special Events and Promotions including:

- Game Day Sponsor Opportunities - excluding Booster Club related opportunities

*Daktronics intends to install permanent ad panels. To clarify, the actual ad panels themselves will be permanent to the scoreboard/structure; however the sponsor logos that will be displayed on the ad panel(s) will be displayed only for the term of each advertising agreement.
ATTACHMENT B: PRELIMINARY PROJECT PROFORMA – FINANCED BY DSM

CONTRACT TERM: Years

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>PER YEAR CALCULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ADVERTISING REVENUE</strong></td>
<td>$ PER YEAR</td>
</tr>
<tr>
<td>Estimated Annual Gross Revenues</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>ANNUAL THRESHOLD/DEBT SERVICE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ANNUAL DEBT SERVICE (THRESHOLD)</strong></td>
<td></td>
</tr>
<tr>
<td>Equipment/System Debt services based on $</td>
<td></td>
</tr>
<tr>
<td>Financed at % for Years = $</td>
<td></td>
</tr>
<tr>
<td>DSM Commission Fee ( % of all revenue generated up to annual threshold) =</td>
<td></td>
</tr>
<tr>
<td>Miscellaneous Expenses (i.e. tickets, printing, etc.) =</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>PER YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ADJUSTED ANNUAL ADVERTISING REVENUE</strong></td>
<td>$ PER YEAR</td>
</tr>
<tr>
<td>(Estimated Advertising Revenue less Debt Service/Threshold)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>PER YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROJECTED NET REVENUE SPLIT AFTER THRESHOLD TO CUSTOMER</strong></td>
<td>$ PER YEAR</td>
</tr>
<tr>
<td>( % TO CUSTOMER; % to DSM)</td>
<td></td>
</tr>
</tbody>
</table>

- THESE PROJECTIONS ARE ESTIMATES ONLY
## ATTACHMENT B: PRELIMINARY PROJECT PROFORMA – Option A

**CONTRACT TERM:** 5 Years

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>PER YEAR CALCULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ADVERTISING REVENUE</strong></td>
<td>$ 52,000 PER YEAR</td>
</tr>
<tr>
<td>Estimated Annual Gross Revenues</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>ANNUAL DEBT SERVICE (THRESHOLD)</strong></th>
<th><strong>ANNUAL THRESHOLD/DEBT SERVICE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment/System Debt services based equipment price, financing and DSM Commissions</td>
<td>$ 50,371.43 PER YEAR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>ADJUSTED ANNUAL ADVERTISING REVENUE</strong></th>
<th>$ 1,628.57 PER YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Estimated Advertising Revenue less Debt Service/Threshold)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>PROJECTED NET REVENUE SPLIT AFTER THRESHOLD TO CUSTOMER</strong></th>
<th>$ 1,628.57 PER YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>(100% TO CUSTOMER; 0% to DSM)</td>
<td></td>
</tr>
</tbody>
</table>

- THESE PROJECTIONS ARE ESTIMATES ONLY

4 - Anchors at $11,000 per sponsor per year
4 - Founding at $2,000 per sponsor per year
ATTACHMENT B: PRELIMINARY PROJECT PROFORMA — Option B

CONTRACT TERM: 7 Years

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>PER YEAR CALCULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ADVERTISING REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>Estimated Annual Gross Revenues</td>
<td>$ 40,000 PER YEAR</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ANNUAL DEBT SERVICE (THRESHOLD)</strong></td>
<td></td>
</tr>
<tr>
<td>Equipment/System Debt services based equipment price, financing and DSM Commissions</td>
<td>$ 37,740.09 PER YEAR</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ADJUSTED ANNUAL ADVERTISING REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>(Estimated Advertising Revenue less Debt Service/Threshold)</td>
<td>$ 2,259.91 PER YEAR</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PROJECTED NET REVENUE SPLIT AFTER THRESHOLD TO CUSTOMER</strong></td>
<td>$ 2,259.91 PER YEAR</td>
</tr>
<tr>
<td>(100% TO CUSTOMER; 0% to DSM)</td>
<td></td>
</tr>
</tbody>
</table>

* THESE PROJECTIONS ARE ESTIMATES ONLY

4 - Anchors at $8,000 per sponsor per year
4 - Founding at 2,000 per sponsor per year
ABOUT ADM HIGH SCHOOL

"Exciting things are going on at the ADM campus. Updated lighting is just one of the many improvements to our facilities. Now we are looking to enhance our scoring displays with a new video/message display with sound so we can continue in giving our students and ADM fans the best experience possible, whether it is in football, soccer, track or during our band competitions throughout the year.

This new display will allow us to have video, animated graphics, game-time stats and player headshots. What will make this possible are partnerships with our businesses here in the Adel, DeSoto and Minburn communities, as well as the greater Des Moines area. We will now have the opportunity to promote your business on a permanent ad panel at the stadium and on the new full color display. It's a great way for your business to get its message to our loyal fans and partner with the school at the same time.

Thank you for your consideration."

Doug Gee
Activities Director
ADM ANNUAL EVENTS

5 - Varsity Football games
5 - JV Football games
5 - 9th Grade Football games
20 - Varsity Soccer games
7 - track meets

Annual attendance - 35,000
Plus Walk for Cancer day and Band competitions

ANCHOR PARTNERSHIP INVENTORY

Permanent Signage:
- One (1) Nonlit partner panel, 3’ h x 10’ 6” w

Digital Content:
- One (1) PRE-GAME advertising exposure with corresponding PA announcement (two sentence max) OR .30 sponsor provided commercial per regular season home varsity football game
- Three (3) IN-GAME advertising exposure
- One (1) IN-GAME advertising exposure with corresponding PA announcement (two sentence max)
- Rotating PRE-HN and POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- One (1) in-game message feature/entitlement per regular home varsity football game to be determined between School and Advertiser
  - Official Starting Line Up
  - Coin Toss
  - Half time Stats
  - Upcoming Community Events
  - Community MVP
  - Conference Standings
  - Next Week’s Game
  - Touchdown
  - Timeout
  - Other

Multi-Media - Game Sponsorship:
- One (1) Official Football Game Day Sponsorship per season per school to be shared with another Anchor Sponsor. Advertiser is to contact each School before the season to determine game. Includes:
  - Pregame and Halftime PA mention as the game’s official Game Sponsor.
  - Opportunity for promotional giveaways and contesting as approved by School.
  - On field recognition at halftime of designated home game.

Multi-Media/Tickets:
- Opportunity for promotional giveaways or onsite opportunities as approved by School.
ADM ANNUAL EVENTS

5 – Varsity Football games
5 – JV Football games
5 – 9th Grade Football games
20 – Varsity Soccer games
7 – track meets
Annual attendance – 35,000
Plus Walk for Cancer day and Band competitions

FOUNDING PARTNERSHIP INVENTORY

Permanent signage
• One (1) Nonlit partner panel, 37.2"h x 4'9"w

Digital Content
• One (1) PRE-GAME advertising exposure with corresponding PA announcement (two sentence max)
• One (1) IN-GAME advertising exposure
• One (1) IN-GAME advertising exposure with corresponding PA announcement (two sentence max)
• Rotating PRE-IN and POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.

Multi-Media/Tickets
• Opportunity for promotional giveaways or onsite opportunities as approved by School.

Scoreboard Display
• PRE-IN/POST-EVENT rotating advertising exposures per regular season home track events.
• Logo/text will rotate with other sponsors, school information, and game prompts.

ADEL DESOTO MINBURN HIGH SCHOOL

DAKTRONICS SPORTS MARKETING

The details and expressions shown are proprietary. Do not reproduce by any means without the expressed written consent of DSM. DSM® is a service mark of Daktronics. Copyright © 2013 DSM.
Addendum to the 2013-2014 Course Handbook

ADDITIONS:

PHYSICAL SCIENCE (1 Year) Elective 11-12
Recommended for Grade 11 if not taking Chemistry. Students planning on attending college are highly recommended to take Chemistry.

Physical Science is a study of matter and energy. The approach of this course emphasizes everyday applications of physical laws. The course provides an adequate balance between basic physics and chemistry principles. Course content includes the following topics: properties of matter, force and motion, elements and compounds, organic and solution chemistry, chemical reactions, gas laws, light, heat, and nuclear energy. Class work includes lectures, discussions, demonstrations, laboratory work, videos, and worksheets. Students will practice scientific reading, writing, and inquiry skills.

DELETIONS:

HUMAN PHYSIOLOGY I (Semester 1 only) Elective
Grades 11, 12
Recommended: Minimum of C in Physical Science and Biology
Human Physiology I is an in-depth study of the human body with emphasis on the structure and function of the major organ systems. The course provides an adequate balance between the physical and chemical nature of the human body. Class work includes lectures, demonstrations, labs, films, discussions, assignments, and projects. Topics covered in Human Physiology I include: 1) human body orientation, 2) cells and tissues, 3) DNA and protein synthesis, 4) basic chemistry of the human body, and 5) skeletal system.

HUMAN PHYSIOLOGY II (Semester 2 only) Elective
Grades 11, 12
Recommended: Minimum of C in Physical Science and Biology
Human Physiology II is an in-depth study of the human body with emphasis on the structure and function of the major organ systems. The course provides an adequate balance between the physical and chemical nature of the human body. Class work includes lectures, demonstrations, labs, films, discussion, assignments, and projects. Topics covered in Human Physiology II include: 1) Skeletal muscular system, 2) Blood, 3) Cardiovascular system, 4) Respiratory system, and 5) Digestive system.
Mr. Dufoe –

The High School Band and Chorus would like to ask permission to travel and perform out of state.

Our plans are to take the band and choir to William Jewell College in Kansas City for a performance and clinic for the band, and a performance and master class for the choir. This would be on Saturday, May 4th. After the performances we would like to take the students to World's of Fun for the rest of the day. This trip would be for only 1 day, not over night. The rough agenda is listed below.

Please let us know if you have any questions, and or how we proceed from here to be approved.

Thank you.
Russ & Greg

Saturday, May 4th
5:30am – load motorcoach
6:00am – leave for William Jewell College
9:00am – arrive at William Jewell (unload and prep for performance/clinic)
12:30pm – load and leave for lunch
1:30pm – arrive at World’s of Fun
7:30pm – load motorcoach
8:00pm – leave for home
11:30pm – arrive and unpack at ADM
**ADOPTION OF BUDGET AND TAXES**  
**JULY 1, 2013-JUNE 30, 2014**

**ADEL-DESOTO-MINBURN**

**Total Special Program Funding**

<table>
<thead>
<tr>
<th>Program Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Support (A&amp;L line 10.5)</td>
<td>878,885</td>
</tr>
<tr>
<td>Educational Improvement (A&amp;L line 11.3)</td>
<td>999</td>
</tr>
<tr>
<td>Voted Physical Plant &amp; Equipment (A&amp;L line 19.3)</td>
<td>401,042</td>
</tr>
</tbody>
</table>

**Total Special Program Income Surtax Rates**

<table>
<thead>
<tr>
<th>Program Category</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Support (A&amp;L line 10.15)</td>
<td>96.0%</td>
</tr>
<tr>
<td>Educational Improvement (A&amp;L line 11.4)</td>
<td>98.0%</td>
</tr>
<tr>
<td>Voted Physical Plant &amp; Equipment (A&amp;L line 19.4)</td>
<td>104.0%</td>
</tr>
</tbody>
</table>

**Utility Replacement and Property Taxes Adopted**

<table>
<thead>
<tr>
<th>Levy Description</th>
<th>Property Tax Dollars</th>
<th>Levy Rate</th>
<th>Property Taxes Levied</th>
<th>Estimated Utility Replacement Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Levy to Fund Combined District Cost (A&amp;L line 15.3)</td>
<td>3,858,307</td>
<td>10.16432</td>
<td>2,313,605</td>
<td>14,785</td>
</tr>
<tr>
<td>+Educational Improvement Levy (A&amp;L line 15.5)</td>
<td>3,858,307</td>
<td>10.16432</td>
<td>2,313,605</td>
<td>14,785</td>
</tr>
<tr>
<td>+Cash Reserve Levy + SBRC (A&amp;L line 15.9)</td>
<td>628,754</td>
<td>1.56780</td>
<td>605,575</td>
<td>23,179</td>
</tr>
<tr>
<td>+Cash Reserve Levy + Other (A&amp;L line 15.10)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>-Use of Fund Balance to Reduce Levy (A&amp;L line 15.11)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>=Subtotal General Fund Levy (A&amp;L line 15.14)</td>
<td>4,487,061</td>
<td>11.73212</td>
<td>4,313,605</td>
<td>173,456</td>
</tr>
<tr>
<td>+Instructional Support Levy (A&amp;L line 15.13)</td>
<td>3,858,307</td>
<td>10.16432</td>
<td>2,313,605</td>
<td>14,785</td>
</tr>
<tr>
<td>=Total General Fund Levy (A&amp;L line 15.12)</td>
<td>8</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+Management</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+Amana Library</td>
<td>605,000</td>
<td>1.59381</td>
<td>581,435</td>
<td>23,565</td>
</tr>
<tr>
<td>+Voted Physical Plant &amp; Equipment (Loan Agreement)</td>
<td>103,500</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>+Voted Physical Plant &amp; Equipment (Capital Project)</td>
<td>297,542</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>=Subtotal Voted Physical Plant &amp; Equipment</td>
<td>401,042</td>
<td>1.00000</td>
<td>386,257</td>
<td>14,785</td>
</tr>
<tr>
<td>+Regular Physical Plant &amp; Equipment</td>
<td>132,344</td>
<td>.33000</td>
<td>127,465</td>
<td>4,872</td>
</tr>
<tr>
<td>=Total Physical Plant &amp; Equipment</td>
<td>533,386</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reorganization Equalization Levy</td>
<td>0</td>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Emergency Levy (for Disaster Recovery)</td>
<td>0</td>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Public Education/Recreation (Playground)</td>
<td>0</td>
<td></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Debt Service</td>
<td>1,053,948</td>
<td>2.62802</td>
<td>1,015,092</td>
<td>38,856</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>6,679,395</td>
<td>17.28395</td>
<td>6,423,854</td>
<td>255,541</td>
</tr>
</tbody>
</table>

**I certify this budget is in compliance with the following statements:**

- The prescribed Notice of Public Hearing and Proposed Budget Summary (Form S-PB) was lawfully published, with said publication being evidenced by verified and filed proof of publication.
- The budget hearing notice was published not less than 10 days, nor more than 20 days, prior to the budget hearing.
- Adopted property taxes do not exceed published amounts.
- Adopted expenditures do not exceed published amounts for any of the four individual expenditure categories, or in total.
- Adopted property taxes meet the debt service and loan agreement needs identified on Form 703. Debt service levy for GO bond payments only.
- This budget was certified on or before April 15, 2013.

---------------------

District Secretary

County Auditor
### ADOPTION OF BUDGET AND TAXES
JULY 1, 2013 - JUNE 30, 2014

**ADEL-DESOLO-MINBURN**

#### Total Special Program Funding

<table>
<thead>
<tr>
<th>Special Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Support (A&amp;L line 10.5)</td>
<td>896,402</td>
</tr>
<tr>
<td>Educational Improvement (A&amp;L line 11.3)</td>
<td>0</td>
</tr>
<tr>
<td>Voted Physical Plant &amp; Equipment (A&amp;L line 19.3)</td>
<td>401,042</td>
</tr>
</tbody>
</table>

#### Special Program Income Surtax Rates

<table>
<thead>
<tr>
<th>Special Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Support (A&amp;L line 10.15)</td>
<td>0</td>
</tr>
<tr>
<td>Educational Improvement (A&amp;L line 11.4)</td>
<td>0</td>
</tr>
<tr>
<td>Voted Physical Plant &amp; Equipment (A&amp;L line 19.4)</td>
<td>0</td>
</tr>
</tbody>
</table>

#### Utility Replacement and Property Taxes Adopted

| Levy to Fund Combined District Cost (A&L line 15.3) | 3,868,258 |
| +Educational Improvement Levy (A&L line 15.5) | 0 |
| +Cash Reserve Levy - SBRC (A&L line 15.9) | 0 |
| +Cash Reserve Levy - Other (A&L line 15.10) | 0 |
| =Subtotal General Fund Levy (A&L line 15.14) | 3,868,258 |
| +Instructional Support Levy (A&L line 15.13) | 641,286 |
| =Total General Fund Levy (A&L line 15.12) | 4,509,544 |
| +Management | 605,000 |
| +Amana Library | 0 |
| +Voted Physical Plant & Equipment (Loan Agreement) | 103,500 |
| +Voted Physical Plant & Equipment (Capital Project) | 297,542 |
| =Subtotal Voted Physical Plant & Equipment | 401,042 |
| +Regular Physical Plant & Equipment | 132,344 |
| =Total Physical Plant & Equipment | 533,386 |
| Reorganization Equalization Levy | 0 |
| Emergency Levy (for Disaster Recovery) | 0 |
| Public Education/Recreation (Playground) | 0 |
| Debt Service | 1,053,948 |
| **GRAND TOTAL** | **6,701,878** |

#### Taxable Valuation and Debt Service

<table>
<thead>
<tr>
<th>Taxation</th>
<th>WITH Gas &amp; Electric Utilities</th>
<th>WITHOUT Gas &amp; Elect</th>
<th>Total Valuation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-1-12 Taxable Valuation</td>
<td>379,593,111</td>
<td>WITH Gas &amp; Electric Utilities</td>
<td>364,808,427</td>
</tr>
<tr>
<td>1-1-12 Tax Increment Valuation</td>
<td>21,449,082</td>
<td>WITHOUT Gas &amp; Electric Utilities</td>
<td>21,449,082</td>
</tr>
<tr>
<td>1-1-12 Debt Service, PPEL, ISL Valuation</td>
<td>401,042,193</td>
<td>WITHOUT Gas &amp; Electric Utilities</td>
<td>386,257,509</td>
</tr>
</tbody>
</table>

**I certify this budget is in compliance with the following statements:**

- The prescribed Notice of Public Hearing and Proposed Budget Summary (Form S-PB) was lawfully published, with said publication being evidenced by verified and filed proof of publication.
- The budget hearing notice was published not less than 10 days, nor more than 20 days, prior to the budget hearing.
- Adopted property taxes do not exceed published amounts.
- Adopted expenditures do not exceed published amounts for any of the four individual expenditure categories, or in total.
- Adopted property taxes meet the debt service and loan agreement needs identified on Form 703. Debt service levy for GO bond payments only.
- This budget was certified on or before April 15, 2013.

-------------------------------
District Secretary

-------------------------------
County Auditor
ADOPTION OF BUDGET AND TAXES
JULY 1, 2013-JUNE 30, 2014

ADEL-DESOTO-MINBURN

Total Special Program Funding

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Support</td>
<td>097</td>
<td>913,918</td>
</tr>
<tr>
<td>Educational Improvement</td>
<td>099</td>
<td>0</td>
</tr>
<tr>
<td>Voted Physical Plant &amp; Equipment</td>
<td>105</td>
<td>401,042</td>
</tr>
</tbody>
</table>

Special Program Income Surtax Rates

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Support</td>
<td>096</td>
<td>0</td>
</tr>
<tr>
<td>Educational Improvement</td>
<td>098</td>
<td>0</td>
</tr>
<tr>
<td>Voted Physical Plant &amp; Equipment</td>
<td>104</td>
<td>0</td>
</tr>
</tbody>
</table>

Utility Replacement and Property Taxes Adopted

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Levy to Fund Combined District Cost (A&amp;L line 15.13)</td>
<td>3,873,396</td>
<td>10.20407</td>
<td>3,722,531</td>
<td>150,865</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Improvement Levy (A&amp;L line 15.5)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash Reserve Levy - SBRC (A&amp;L line 15.9)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash Reserve Levy - Other (A&amp;L line 15.10)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of Fund Balance to Reduce Levy (A&amp;L line 15.11)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subtotal General Fund Levy (A&amp;L line 15.14)</td>
<td>3,873,396</td>
<td>10.20407</td>
<td>3,722,531</td>
<td>150,865</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instructional Support Levy (A&amp;L line 15.13)</td>
<td>653,817</td>
<td>1.63029</td>
<td>629,712</td>
<td>24,105</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total General Fund Levy (A&amp;L line 15.12)</td>
<td>4,527,213</td>
<td>11.83436</td>
<td>4,352,243</td>
<td>174,970</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Utility Replacement Dollars

<table>
<thead>
<tr>
<th>Utility Replacement Dollars</th>
<th>Levy Rate</th>
<th>Property Taxes Levied</th>
<th>Estimated Utility Replacement Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3,873,396</td>
<td>10.20407</td>
<td>3,722,531</td>
</tr>
<tr>
<td>2</td>
<td>653,817</td>
<td>1.63029</td>
<td>629,712</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td>4,527,213</td>
</tr>
<tr>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>5</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>6</td>
<td>3,873,396</td>
<td>10.20407</td>
<td>3,722,531</td>
</tr>
<tr>
<td>7</td>
<td>653,817</td>
<td>1.63029</td>
<td>629,712</td>
</tr>
<tr>
<td>8</td>
<td>4,527,213</td>
<td>11.83436</td>
<td>4,352,243</td>
</tr>
<tr>
<td>9</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Reorganization Equalization Levy

<table>
<thead>
<tr>
<th>Reorganization Equalization Levy</th>
<th>18</th>
<th>0</th>
<th>0</th>
<th>0</th>
</tr>
</thead>
</table>

Emergency Levy (for Disaster Recovery)

| Emergency Levy (for Disaster Recovery) | 19 | 0 | 0 | 0 |

Public Education/Recreation (Playground)

| Public Education/Recreation (Playground) | 20 | 0 | 0 | 0 |

Debt Service

<table>
<thead>
<tr>
<th>Debt Service</th>
<th>21</th>
<th>1,053,948</th>
<th>2.62802</th>
<th>1,015,092</th>
<th>38,856</th>
</tr>
</thead>
</table>

GRAND TOTAL

| GRAND TOTAL | 22 | 6,719,547 | 17.38619 | 6,462,492 | 257,055 |

1-1-12 Taxable Valuation

<table>
<thead>
<tr>
<th>1-1-12 Taxable Valuation</th>
<th>WITH Gas &amp; Electric Utilities</th>
<th>WITHOUT Gas &amp; Electric Utilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>379,593,111</td>
<td>364,808,427</td>
<td></td>
</tr>
</tbody>
</table>

1-1-12 Tax Increment Valuation

<table>
<thead>
<tr>
<th>1-1-12 Tax Increment Valuation</th>
<th>WITH Gas &amp; Electric Utilities</th>
<th>WITHOUT Gas &amp; Electric Utilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>21,449,082</td>
<td>21,449,082</td>
<td></td>
</tr>
</tbody>
</table>

1-1-12 Debt Service, PPEL, ISL Valuation

<table>
<thead>
<tr>
<th>1-1-12 Debt Service, PPEL, ISL Valuation</th>
<th>WITH Gas &amp; Electric Utilities</th>
<th>WITHOUT Gas &amp; Electric Utilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>401,042,193</td>
<td>386,257,509</td>
<td></td>
</tr>
</tbody>
</table>

I certify this budget is in compliance with the following statements:

The prescribed Notice of Public Hearing and Proposed Budget Summary (Form S-PB) was lawfully published, with said publication being evidenced by verified and filed proof of publication.

The budget hearing notice was published not less than 10 days, nor more than 20 days, prior to the budget hearing.

Adopted expenditures do not exceed published amounts.

Adopted property taxes do not exceed published amounts.

Adopted property taxes meet the debt service and loan agreement needs identified on Form 703. Debt service levy for GO bond payments only.

This budget was certified on or before April 15, 2013.

District Secretary

County Auditor
Thanks for the e-mail. We have typically been referring to this option as a “debt service prepayment levy”. Here is a brief summary of the options that I see:

1) Do nothing additional, continue to use sales tax to buy down the levy (I believe you did $100,000 in FY2013)
   a. Produces a debt service levy of approximately $2.38

2) Do nothing additional, but quit using sales tax to buy down the levy (make sure this is allowed with your revenue purpose statement)
   a. Produces a debt service levy of approximately $2.63

3) Levy an additional amount toward debt service prepayment
   a. Maximum levy of $4.05 / $1000 would require an additional $570,000
      i. (could choose a lesser amount for prepayment)
   b. Requires that the District adopt a resolution (prepared by bond counsel) prior to adoption of the budget
   c. Money would be invested in an escrow from May 1, 2014 through May 1, 2016 toward the call of the Series 2006 Bonds
   d. $570,000 would be used on May 1, 2016 to call a portion of the 2025 maturity on the 2006 GO Bonds
   e. Results in interest costs savings of $218,025 for the district

I hope this quick summary helps, please don’t hesitate to call if you would like to discuss in more detail. Thanks!

Travis
## ADEL DESOTO MINBURN COMMUNITY SCHOOL DISTRICT
### 2013-14 SCHOOL CALENDAR

#### Draft #1a

Corresponding to 2012-13

### Classroom Days

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>5 6 7 8 9</td>
<td>12 13 14 15 16</td>
<td>18 19 20 21 22 23</td>
<td>25 26 27 28 29 30</td>
<td></td>
</tr>
</tbody>
</table>

### July-Aug.
- Curriculum writing, guidance extended contract, & inservice for classified staff. Exact days flexible.
- New teacher workshop
- One meeting day, one work day, two PD days, one work/meeting day
- Classes begin - Dismiss 2:30 PM

### Aug. 5-9
- Dismiss 2:30 PM
- Early Dismissal
- Teacher Quality PD
- New Teacher PD
- 1:00 Dismissal - PD

---

### September

<table>
<thead>
<tr>
<th>2 3 4 5 6</th>
<th>Sept. 2</th>
<th>Sept. 11</th>
<th>Sept. 25</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 10 11 12 13</td>
<td>Labor Day vacation</td>
<td>Dismiss 1:00 PM; Professional Development meetings</td>
<td>Dismiss 1:00 PM; Professional Development meetings</td>
</tr>
<tr>
<td>16 17 18 19 20</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23 24 25 26 27</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### October

<table>
<thead>
<tr>
<th>1 2 3 4</th>
<th>Oct. 9</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 8 9 10 11</td>
<td>End 1st Quarter (44 days)</td>
</tr>
<tr>
<td>14 15 16</td>
<td>Oct. 21</td>
</tr>
<tr>
<td>19 20</td>
<td>Oct. 22</td>
</tr>
<tr>
<td>28 29 30</td>
<td>Oct. 24</td>
</tr>
</tbody>
</table>

### November

<table>
<thead>
<tr>
<th>4 5 6 7 8</th>
<th>Nov. 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 12 13 14 15</td>
<td>No school K-12 - Allowance for P/T Conf.</td>
</tr>
<tr>
<td>18 19 20 21 22</td>
<td>Nov. 27</td>
</tr>
<tr>
<td>25 26 27 28 29</td>
<td>Nov. 28-29</td>
</tr>
<tr>
<td>30</td>
<td>Thanksgiving vacation</td>
</tr>
</tbody>
</table>

### December

<table>
<thead>
<tr>
<th>2 3 4 5 6</th>
<th>Dec. 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 10 11 12 13</td>
<td>Dec. 20</td>
</tr>
<tr>
<td>16 17 18 19 20</td>
<td>Dec. 23</td>
</tr>
<tr>
<td>23 24 25 26 27</td>
<td>Dec. 24-31</td>
</tr>
<tr>
<td>30 31</td>
<td>Christmas Vacation</td>
</tr>
</tbody>
</table>

### January

<table>
<thead>
<tr>
<th>1 2 3</th>
<th>Jan. 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 7 8 9 10</td>
<td>Jan. 2</td>
</tr>
<tr>
<td>13 14 15 16 17</td>
<td>Jan. 13-17</td>
</tr>
<tr>
<td>20 21 22 23 24</td>
<td>Jan. 20</td>
</tr>
<tr>
<td>27 28 29 30 31</td>
<td></td>
</tr>
</tbody>
</table>

### February

<table>
<thead>
<tr>
<th>3 4 5 6 7</th>
<th>Feb. 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 11 12 13 14</td>
<td>Feb. 21</td>
</tr>
<tr>
<td>17 18 19 20 21 (21)</td>
<td>Feb. 26</td>
</tr>
<tr>
<td>24 25 26 27 28</td>
<td>Dismiss 1:00 PM; Professional Development meetings</td>
</tr>
</tbody>
</table>

### March

<table>
<thead>
<tr>
<th>3 4 5 6 7</th>
<th>Mar. 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 11 12 13 14</td>
<td>Mar. 11</td>
</tr>
<tr>
<td>17 18 19 20 21</td>
<td>Mar. 13</td>
</tr>
<tr>
<td>24 25 26 27 28</td>
<td>Mar. 14</td>
</tr>
<tr>
<td>31</td>
<td>Mar. 17-21</td>
</tr>
</tbody>
</table>

### April

<table>
<thead>
<tr>
<th>1 2 3 4</th>
<th>March 31-April 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 8 9 10 11</td>
<td>April 9</td>
</tr>
<tr>
<td>14 15 16 17 18</td>
<td>April 23</td>
</tr>
<tr>
<td>21 22 23 24 25</td>
<td>Dismiss 1:00 PM; Professional Development meetings</td>
</tr>
<tr>
<td>28 29 30</td>
<td></td>
</tr>
</tbody>
</table>

### May

<table>
<thead>
<tr>
<th>5 6 7 8 9</th>
<th>May 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 13 14 15 16</td>
<td>May 16</td>
</tr>
<tr>
<td>19 20 21 22 23</td>
<td>May 22</td>
</tr>
<tr>
<td>26 27 28 29 30</td>
<td></td>
</tr>
</tbody>
</table>

### June

| 2 3 4 5 6 | 178 |

### Snow days will be added to the end of the year.
This calendar may be altered, including spring break, if excessive snow days occur.

---

### Additional Days

- Classified/Inservice
- New Teacher Orientation
- Curriculum Writing
- Guidance Extended Contract

---

### Classroom Days

- P/T Conf. Allowance
- Inservice/Workdays
- Professional Dev.
- Sub Total
- Teacher Quality PD
- New Teacher PD
- 1:00 Dismissal - PD

---

### Days or Workday

- Early Dismissal
- Classroom Days
- P/T Conferences
- Begin School
- End Quarter/Semester

---

### January 2013-14

- January 1
- Winter Break

---

### February 2013-14

- February 5
- Winter Break

---

### March 2013-14

- March 31-April 4
- Grades 3-8 Iowa Assessments

---

### April 2013-14

- April 23
- Grades 3-8 Iowa Assessments

---

### May 2013-14

- May 7
- Grades 3-8 Iowa Assessments

---

### June 2013-14

- June 2
- Winter Break

---

### July-Aug.

- Curriculum writing, guidance extended contract, & inservice for classified staff. Exact days flexible.
- New teacher workshop
- One meeting day, one work day, two PD days, one work/meeting day
- Classes begin - Dismiss 2:30 PM

---

### August

- August 5-9
- Early Dismissal
- Teacher Quality PD
- New Teacher PD
- 1:00 Dismissal - PD
Calendar 1A Talking Points

- Largely corresponds to 2012-13 calendar
- Start date is August 19
- State Fair is August 8-18
- Last day is May 22
- First week is a full five days
- Veteran teacher pre-service schedule extended to five days from four in order to front load more professional development in first semester
- April PD day is moved to August
- Semester 1 has 85 days; semester 2 has 93 days
- 9-11 Iowa Assessment Tests on January 13-17
- One less day of PD in spring semester compared to 2012-13
- 6-12 Semester Tests given prior to Christmas break
- December 23 is a "work day". Teacher work day will be "flexible" over the break. Staff must work in minimum four-hour shifts prior to Jan. 2
- Number of early releases decreased from 11 to 10 compared to 2012-13
- 178 days of attendance required, at a minimum
- 189 total contract days with teachers required

“Experiencing Success Today, Achieving Dreams Tomorrow”
<table>
<thead>
<tr>
<th>Classroom Days</th>
<th>M</th>
<th>Tu</th>
<th>W</th>
<th>Th</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td></td>
<td></td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Aug.</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>Sept.</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nov.</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dec.</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jan.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>Feb.</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mar.</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>June</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>

July-Aug. Curriculum writing, guidance extended contract, & inservice for classified staff. Exact days flexible.
Aug. 6 & 7 New teacher workshop
Aug. 8, 9, 12, 13, 14 One meeting day, one work day, two PD days, one work/meeting day
Aug. 15 Classes begin - Dismiss 2:30 PM
Aug. 16 Dismiss 2:30 PM

July-Aug.

Labor Day vacation
Sept. 11 Dismiss 1:00 PM; Professional Development meetings
Sept. 25 Dismiss 1:00 PM; Professional Development meetings

Sept. 9 Dismiss 1:00 PM; Professional Development meetings
Sept. 21 No school - Workday
Oct. 22 Dismiss 1:00 PM; K-12 PIT Conf. 2:00-8:30 PM
Oct. 24 Dismiss 1:00 PM; K-12 PIT Conf. 2:00-8:30 PM

Nov. 6 Dismiss 1:00 PM; Professional Development meetings
No school K-12 - Allowance for P/T Conf.
Nov. 27 Thanksgiving vacation
Nov. 28-29 Thanksgiving vacation

Dec. 4 Dismiss 1:00 PM; Professional Development meetings
Dec. 20 End 2nd Quarter (41 days); End 1st Semester (87 days)
Dec. 23 Workday
Dec. 24-31 Christmas vacation

Mar. 7 End 3rd Quarter (45 days)
Mar. 11 Dismiss 1:00 PM; K-12 PIT Conf. 2:00-8:30 PM
Mar. 13 Dismiss 1:00 PM; K-12 PIT Conf. 2:00-8:30 PM
Mar. 14 No school K-12 - Allowance for P/T Conf.
Mar. 17-21 Spring break

April 9 Dismiss 1:00 PM; Professional Development meetings
April 23 Dismiss 1:00 PM; Professional Development meetings

May 7 Dismiss 1:00 PM; Professional Development meetings
May 16 Seniors last day
May 18 Commencement - 2:30 p.m.
May 20 Dismiss 1:45 PM - Workday
May 21 No School K-12 Teacher Professional Development - TQ Day
May 26 Memorial Day

Snow days will be added to the end of the year.
This calendar may be altered, including spring break, if excessive snow days occur.

Additional Days
- 2 11/27 and 3/14
- 8/6 8/9 8/10 12/21 12/23
- 4 8/13 8/14 1/20 2/21
- 186

New Teacher Orientation
Curriculum Writing
Guidance Extended Contract
Calendar 2A Talking Points

- Start date is August 15
- State Fair is August 8-18
- Last day is May 20
- First week is two days
- Veteran teacher pre-service schedule extended to five days from four in order to front load more professional development in first semester. April PD day is moved to August
- Semester 1 has 87 days; semester 2 has 91 days
- 9-11 Iowa Assessment Tests on January 13-17
- One less day of PD in spring semester compared to 2012-13
- 6-12 Semester Tests given prior to Christmas break
- December 23 is a "work day". Teacher work day will be "flexible" over the break. Staff must work in minimum four-hour shifts prior to Jan. 2.
- Number of early releases decreased from 11 to 10 compared to 2012-13.
- 178 days of attendance required, at a minimum
- 189 total contract days with teachers required.

"Experiencing Success Today, Achieving Dreams Tomorrow"
We appreciate the opportunity to partner with the district on this important and highly visible project.

This document outlines the SchoolMessenger approach, which includes:

**Deepest K-12 feature set**

The service is in a class all its own in feature areas such as delivery options, translation, list management, Social Media integration, user management, interactivity, reporting, Classroom Messaging, recipient controls and more. And although it is feature rich, users of all skill sets report that it is intuitive and easy to use.

**Uptime, security & capacity trusted by US military**

SchoolMessenger has built a robust infrastructure with no single point of failure. The service reliably delivers millions of messages quickly, even during widespread weather events, which is why it is counted on by the US Navy, Coast Guard, National Guard, numerous first responders and some of the nation’s largest school districts.

**Hands-free integration & automation — SchoolMessenger is the recognized leader in data integration.**

Contact data and other information updates automatically and can trigger notifications from over 130 data sources. Updated contact information can even be fed back into the source SIS.

**Partnership**

When you select SchoolMessenger, you get a service supported 24x7x365 by a highly available team committed to helping you achieve your goals.

I look forward, along with our project team, to being closely and personally involved in this process through our entire relationship with the district. Please contact me if I can provide any additional clarifying information.

Sincerely,

Justin Soltis, Senior Account Executive

888.858.6021 x221 jsoltis@schoolmessenger.com
## COST OF SERVICES AND OPTIONS

**Package:** SchoolMessenger Complete, Social Media Edition  
Fully hosted notification service

### APPLICATION FEATURES

<table>
<thead>
<tr>
<th>Feature</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unlimited voice, SMS text and email</td>
<td></td>
</tr>
<tr>
<td>HTML Email with attachments and district controlled branding / templates</td>
<td></td>
</tr>
<tr>
<td>Unlimited contact points per recipient</td>
<td></td>
</tr>
<tr>
<td>Native mobile apps for iPhone® and Android™ devices</td>
<td></td>
</tr>
<tr>
<td>Social media publishing (Facebook/Twitter) which posts text and/or message audio</td>
<td></td>
</tr>
<tr>
<td>Configurable RSS widget to post messages automatically to school/district websites</td>
<td></td>
</tr>
<tr>
<td>Surveys through phone and web with unlimited questions</td>
<td></td>
</tr>
<tr>
<td>Instant translation to 50+ languages with reverse translation quality assurance</td>
<td></td>
</tr>
<tr>
<td>Contact Manager recipient portal; manage preferences &amp; review prior messages</td>
<td></td>
</tr>
<tr>
<td>Unlimited self-updating groups/lists (dynamically change based on source data)</td>
<td></td>
</tr>
<tr>
<td>Desktop Alerts push a “pop up” to any school or district computer screen</td>
<td></td>
</tr>
<tr>
<td>Message Templates quickly send a broadcast in any language with one click</td>
<td></td>
</tr>
<tr>
<td>Dashboard offers at-a-glance views into overall messaging activity</td>
<td></td>
</tr>
</tbody>
</table>

### INTEGRATION AND AUTOMATION

<table>
<thead>
<tr>
<th>Feature</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hands-free automation</td>
<td></td>
</tr>
<tr>
<td>Automated absence notification individualized per campus, unlimited languages</td>
<td></td>
</tr>
<tr>
<td>Other automated notifications (e.g. low lunch balance alerts) added any time</td>
<td></td>
</tr>
</tbody>
</table>

### IMPLEMENTATION, SERVICE, SUPPORT AND RESOURCES

<table>
<thead>
<tr>
<th>Feature</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rapid implementation to minimize effort of district staff</td>
<td></td>
</tr>
<tr>
<td>24 x 7 x 365 highly available phone and email support</td>
<td></td>
</tr>
<tr>
<td>Unlimited training through remote web sessions</td>
<td></td>
</tr>
<tr>
<td>Customer Center; site with sample messages, policy guides, tips, tricks and videos</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Enrollment (# of students)</th>
<th>1,435</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Student Rate, Year 1</td>
<td>$2.00</td>
</tr>
<tr>
<td>Per Student Rate, Optional renewals</td>
<td>$2.00</td>
</tr>
<tr>
<td>Total Year 1</td>
<td>$2,870</td>
</tr>
</tbody>
</table>

Actual final price is re-evaluated each year based on per student rate times actual enrollment. **No additional charge for staff. No hidden charges or fees.** See Implementation & Training Plan for details of automation and integration. Over 130 SISs are supported. Add new data sources throughout the subscription as desired at no additional cost.
<table>
<thead>
<tr>
<th>Time</th>
<th>Team</th>
<th>Event/Activity/Interview Group</th>
<th>Location (building/room)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:30</td>
<td>All Members</td>
<td>Site Visit Team Introductions and Orientation</td>
<td>Board Room</td>
</tr>
<tr>
<td>8:30 - 9:30</td>
<td>All Members</td>
<td>On-Site Document Review</td>
<td>Board Room</td>
</tr>
<tr>
<td>9:30 - 9:45</td>
<td>All Members</td>
<td>Break</td>
<td>Board Room</td>
</tr>
<tr>
<td>9:45 - 11:15</td>
<td>All Members</td>
<td>District Overview Presentation</td>
<td>Board Room</td>
</tr>
<tr>
<td>11:15 - 11:45</td>
<td>All Members</td>
<td>Team Dialogue/Review - District Overview Presentation</td>
<td>Board Room</td>
</tr>
<tr>
<td>11:45 - 12:30</td>
<td>All Members</td>
<td>Lunch</td>
<td>Board Room</td>
</tr>
<tr>
<td>12:30 - 12:45</td>
<td>All Members</td>
<td>Prepare/Travel for 12:45 p.m. Interviews</td>
<td></td>
</tr>
<tr>
<td>12:45 - 2:00</td>
<td>TBA</td>
<td>HS Student Interview</td>
<td>HS Room 108, Media Center</td>
</tr>
<tr>
<td></td>
<td>TBA</td>
<td>MS Student Interview</td>
<td>DeSoto Team Room</td>
</tr>
<tr>
<td></td>
<td>TBA</td>
<td>PreK-12 Learning Support Staff Interview (GATE/Media/ESL, Title I, Technology)</td>
<td>MS Room 905</td>
</tr>
<tr>
<td>2:00 - 2:15</td>
<td>All Members</td>
<td>Prepare/Travel for 2:45 p.m. Interviews</td>
<td>TBA</td>
</tr>
<tr>
<td>2:15 - 3:30</td>
<td>A</td>
<td>Building Principal Interview</td>
<td>AE Conference Room</td>
</tr>
<tr>
<td></td>
<td>B</td>
<td>PreK-12 Learning Support Staff Interview (Guidance/At-Risk/Alternative Program/Nurse)</td>
<td>DeSoto Team Room</td>
</tr>
<tr>
<td></td>
<td>C</td>
<td>Special Education Director Interview</td>
<td>Superintendent's Office</td>
</tr>
<tr>
<td>3:30 - 3:45</td>
<td>All Members</td>
<td>Prepare/Travel for 3:45 p.m. Interviews</td>
<td>TBA</td>
</tr>
<tr>
<td>3:45 - 5:00</td>
<td>A</td>
<td>PreK-12 General Education Teacher Interview</td>
<td>Adel Elementary</td>
</tr>
<tr>
<td></td>
<td>B</td>
<td>Career and Technical Education Teacher Interview</td>
<td>HS Room 402</td>
</tr>
<tr>
<td></td>
<td>C</td>
<td>PreK-12 Special Education Teacher/Collaborating Teacher Interview</td>
<td>DeSoto Intermediate</td>
</tr>
<tr>
<td>5:00 - 5:15</td>
<td>All Members</td>
<td>Break</td>
<td>Board Room</td>
</tr>
<tr>
<td>Time</td>
<td>Members</td>
<td>Activities</td>
<td>Location</td>
</tr>
<tr>
<td>------------</td>
<td>-----------</td>
<td>-----------------------------------------------------------------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>5:15 - 6:30</td>
<td>TBA</td>
<td>School Board Interview</td>
<td>Supt’s. Office</td>
</tr>
<tr>
<td></td>
<td>TBA</td>
<td>Pre-K-12 Parents/Guardian Interview</td>
<td>MS/HS Media Center</td>
</tr>
<tr>
<td></td>
<td>TBA</td>
<td>SIAC Interview</td>
<td>MS Room 902</td>
</tr>
<tr>
<td></td>
<td>TBA</td>
<td>CTE Advisory Committee Interview</td>
<td>HS Room 406</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 - 8:45</td>
<td>All Members</td>
<td>Team Dialogue</td>
<td>Board Room</td>
</tr>
<tr>
<td>8:45 - 9:00</td>
<td>All Members</td>
<td>Prepare/Travel for 8:45 a.m. Interviews</td>
<td>Board Room</td>
</tr>
<tr>
<td>9:00 - 10:30</td>
<td>A</td>
<td>Superintendent Interview</td>
<td>Supt’s. Office</td>
</tr>
<tr>
<td></td>
<td>B</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 - 10:45</td>
<td>All Members</td>
<td>Break</td>
<td>Board Room</td>
</tr>
<tr>
<td>10:45 - Noon</td>
<td>All Members</td>
<td>Team Dialogue/Statement Writing on Building Tours</td>
<td>Board Room</td>
</tr>
<tr>
<td>Noon - 12:45</td>
<td>All Members</td>
<td>Lunch</td>
<td>Board Room</td>
</tr>
<tr>
<td>12:45 - ?</td>
<td>All Members</td>
<td>Team Dialogue/Statement Writing</td>
<td>Board Room</td>
</tr>
<tr>
<td>8:30 - Noon</td>
<td>TBA</td>
<td>Completion of Report Writing</td>
<td>Board Room</td>
</tr>
<tr>
<td>Noon - 12:45</td>
<td>TBA</td>
<td>Lunch</td>
<td>Board Room</td>
</tr>
<tr>
<td>12:45 - 1:00</td>
<td>Lead</td>
<td>Meet w/ Superintendent – sign compliance forms</td>
<td>Supt’s. Office</td>
</tr>
<tr>
<td>1:00 - 2:00</td>
<td>Lead/TBA</td>
<td>Site Visit Highlights – (Superintendent selects audience)</td>
<td>Board Room</td>
</tr>
</tbody>
</table>
Purpose of District Overview - Focus on Students

- Student Achievement Data/Evidence
- Inform Team On Major Areas of Focus
- ADM's Next Steps
- Student Work

Mission, Vision and Goals

ADM Community School District, in partnership with our communities, is committed to engaging all students in a challenging and supportive learning environment that ensures individual student success as measured by a comprehensive system of assessments.
Vision

"Experiencing Success Today, Achieving Dreams Tomorrow"

District Goals
- See handouts on table
- Check for connection between goals and improvement efforts
- Doug Reeves' principle "Weed The Garden"

ADM Data Highlights
- Attendance
Elementary Reading Benchmarks

Title I and Reading Recovery

Iowa Assessment Data

Reading Comprehension 2011-12

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>67.25</td>
</tr>
<tr>
<td>4</td>
<td>71.50</td>
</tr>
<tr>
<td>5</td>
<td>73.00</td>
</tr>
<tr>
<td>6</td>
<td>72.75</td>
</tr>
<tr>
<td>7</td>
<td>75.25</td>
</tr>
<tr>
<td>8</td>
<td>75.75</td>
</tr>
<tr>
<td>9</td>
<td>73.75</td>
</tr>
<tr>
<td>10</td>
<td>76.25</td>
</tr>
<tr>
<td>11</td>
<td>76.75</td>
</tr>
<tr>
<td>12</td>
<td>78.00</td>
</tr>
</tbody>
</table>

at scale g:00
Iowa Assessment Data

Advanced Placement Data
Graduation Rate

ACT

ADM Focus Areas 2008-2013

- Written Language
- Partnership for Comprehensive Literacy
- Math and Science Curriculum Revision
- STEM Programming – Project Lead the Way
- Technology Improvements
- College-Level Coursework
- Professional Learning Communities
Written Language - Five Year Process

Insert five year table here

Written Language - Units of Study

- Framework consistent PK-12!
- Framework Includes:
  Gathering Texts
  Setting the Stage
  Immersion
  Close Study
  Writing Under the Influence

Evidence of Impact

- Student Work Samples
Partnership for Comprehensive Literacy
- PCL – model of school transformation
- Focuses on literacy
- UNI is one of six PCL training universities in nation
- Carole Erickson – “literacy coach”
- Intensive Course Work at UNI

PCL – Two Strands
- Comprehensive Literacy Model

- Comprehensive Intervention Model

10 Features of PCL
1. Framework for Literacy
2. Coaching and Mentoring
3. Model Classrooms
4. High Standards
5. Comprehensive Assessment System
6. System-Wide Interventions
7. Collaborative Learning Teams
8. Well-Designed Literacy Plan
9. Technology For Learning
10. Advocacy and Spotlighting
Evidence of Impact

- Assessment Wall

Math and Science Curriculum

- Completed PK-12 Revision in 2011-12
- Focus on implementing Iowa Core Standards with fidelity
- Elevation of expectations across the board

Math and Science

- Articulated scope and sequence PK-12
- Curriculum Maps/Pacing Guides
- Power Standards (Doug Reeves)
- Summative Assessments
- New Resources to Support
Math and Science

- Math Lab Concept at High School
- Math Acceleration Plan Changes
- Science Courses
  - Sequence Change at MS
  - Earth Science in 9th grade
  - Building towards requirement for students who elect to not take chemistry
  - Biomedical PLTW

STEM - Project Lead The Way

- Began efforts to bring PLTW to ADM in 2009
- $50,000 grant award
- Pre-engineering PLTW - first course in 2011–12
  - Introduction to Engineering Design
  - Principles of Engineering (2012–13)
  - Biotechnical Engineering (2013–14)

Gateway to Technology

- Middle School PLTW pre-engineering
- Launched 2012–13
  - 7th grade - two units required
  - Design and Modeling (8th grade, too)
  - Automation and Robotics
  - 8th grade (in 2013–14) Energy and the Environment
Biomedical PLTW
- Bio Science PLTW Strand of Course
- Principles of Biomedical Science (2013–14)
- Medical Interventions (15–16)
- ADM – FIRST district in Iowa to have GTT and both engineering and biomedical PLTW

Technology Improvements
- PPEL successful in February 2012
- Drastic improvements in infrastructure
- Technology access for students and staff

Technology Improvement
- Insert graphic here (Adam)
College-Level Coursework
- Deficit identified in 2008-2009
- Focus on increasing Advanced Placement and Concurrent Enrollment options

Advanced Placement
- No offerings in 2009-10
- Currently offer 8 (or 9) AP courses
  - List them all here

Advanced Placement Honors
- Iowa AP Top 50 Index – 2012
  - 14th in Iowa
  - Measure of AP opportunity at ADM
  - Highest ranked 3A school in Top 50 (check this)

National AP Honor Roll – 2012
One of 11 Iowa Schools
Increasing number of students taking AP while improving scores on AP exam
Professional Learning Communities

- Studied PLC process in 2009-10 (ILT/All Staff)
  - All teachers in a PLC
  - Focus on Four Questions That Drive a PLC
  - PD in 2012-13 with Solution Tree

Next Steps - Continued Focus

- Improve and Refine Current Work
- ELA Curriculum Revision
- Grading Practices

Student Work
Questions