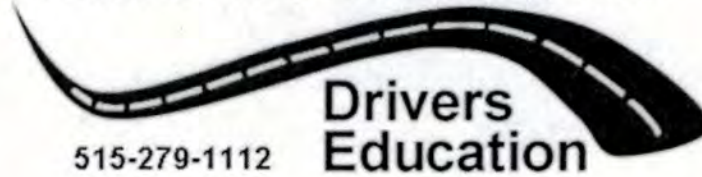


StreetSmarts



515-279-1112

*schedules
- school wants
2-3 classes / year
3:30-4:30
? out of school
6-9
7:15
2 days*

*3 weeks
Summer
month*

Attn: Adel Desoto Minburn Community School District
Superintendent: Greg Dufoe
High School Principal: Lee Griebel
801 Nile Kinnick Dr. S.
Adel, Iowa 50003
lgriebel@adel.k12.ia.us

We would like to thank you for giving Street Smarts an opportunity to teach driver education in the Adel Desoto Minburn Community School District.

Year	31/2-Year Contract	31/2-Year Contract
Month/Year	Student Fee	Free/Reduced
1/2012 – 5/2012	335.00	310.00
6/2012 – 5/2013	335.00	310.00
6/2013 – 5/2014	335.00	310.00
6/2014 – 5/2015	335.00	310.00

Changes that could affect pricing:

1. Should the prices of fuel continue to increase to \$3.75 and above during this contract, the Student fee and Free/Reduce fee is subject to change. This change would be presented to Adel Desoto Minburn Community School District for approval before implementation.
2. The State of Iowa is *tentatively* planning on formulating a statewide driver education curriculum. This new curriculum would increase the classroom hours from 30 to 40 hours and add four hours of driving behind the wheel with a certified instructor for a total of 10 hours. This increase of 14 additional mandated hours will cause the cost of driver education to rise. If these changes take place, the Student fee and Free/Reduce fee is subject to change. This will be presented to Adel Desoto Minburn Community School District for consideration and approval before implementation.

Street Smarts employs only fully licensed educators. We are fully licensed by the Iowa Department of Education and the Iowa Department of Transportation.

As always, feel free to contact JC Meinecke or Dan McElroy by email or phone if you have any questions or concerns. Email: streetsmartsde@aol.com Office: 515.279.1112.



March 2011

Attn: Adel Desoto Minburn Community School District
Superintendent: Greg Dufoe
High School Principal: Lee Griebel
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Adel Desoto Minburn Community School District

At StreetSmarts, we are committed to providing the highest quality driver education program at the most affordable price for the students we serve. Several Iowa school districts contract StreetSmarts for driving instruction including Southeast Polk, Waukee, Johnston, West Des Moines, North Polk, Perry, Bondurant-Farrar, Earlham, Carlisle, Nodaway Valley, Madrid, Woodward-Granger, Des Moines Christian, South Hamilton, West Central Valley, Grandview Park Baptist, Pleasantville, Maquoketa Valley, Meskwaki Settlement School and Grandview College. We also offer classes at the following locations: Ankeny, Des Moines Lincoln, Hoover, East, Cedar Rapids Kennedy, Cedar Rapids Jefferson, Linn-Mar / Marion, Valley Lutheran Waterloo and our Creekside Shopping Center location in Clive.

Over 4,600 students completed driver education through our top-notch program in 2010. Our curriculum is presented via Power Point using the ADTSEA curriculum (available on DVD and paperback) and remains the most current driver's education program available. To enhance our curriculum, our instructors incorporate hands-on activities, which allows student involvement in the classroom. Along with our classroom curriculum, we schedule several guest speakers from the Iowa Department of Transportation, Iowa Highway Patrol, Iowa Organ Donor Network, ABATE of Iowa, Operation Lifesaver, Employee and Family Resources, and local law enforcement agencies to present to our classes. These experts bring real-world experiences into the classroom and help our students grasp the responsibility that goes with a driver license.

StreetSmarts



515-279-1112

Drivers
Education

March 2011

Adel Desoto Minburn Community School District
801 Nile Kinnick Dr. S.
Adel, Iowa 50003

As the owner of StreetSmarts, it is my goal to maintain the highest standards for our behind the wheel instructors and our classroom teachers. We incorporate the latest Power Point technology that infuses videos within the presentation. We also use student-centered activities within the classroom that allow for student participation on a daily basis and we are equipped for students who may need assistance. I also believe in frequent meetings to allow for collaboration with the teachers to continuously improve the curriculum.

At StreetSmarts we are equipped to manage the student registrations process if the Adel Desoto Minburn Community School District prefers. Once Street Smarts receives the student class registration we give every student a confirmation call stating we have received their registration form and are enrolled in the class and we give them a reminder call the week before the class starts. StreetSmarts has a full time office manager available during the daytime to answer any questions or concerns. (Monday-Friday 9-5pm) We also provide cell phone numbers of the teachers and office managers of StreetSmarts for the Adel Desoto Minburn Community School District to contact after business hours and on weekends.

As the owner and manager of StreetSmarts, Dan and I not only run the business side of the company, but we are also certified behind the wheel instructors. I feel keeping ourselves involved in all aspects of the company makes us more accessible to our employees and keeps us involved with the students that we serve.

Sincerely,

James Meinecke / President
Dan McElroy / Vice President
StreetSmarts LLC
PO Box 71658
Clive, IA 50325
5152791112
streetsmartsde@aol.com